

Classified Ad Form

Place your ad by mail, fax or phone (deadline: Monday @ 5pm)

Metroland, 4 Central Ave., Albany, NY 12210

Phone: 518.463.2500 x 103 • Fax: 518.463.3712

Rates

Informational ads: \$5 for the first 25 words • 50¢ each additional word

Those headlines include: Bulletin Board, Site Seeing

Goods and services ads: \$10 for the first 25 words • 50¢ each additional word

Those headlines include: Employment, Music, Real Estate, Roommates

(Words are counted after each break in character.

Headlines are included in the 25 words.)

Extra charges: \$1 per bolded word / \$5 per graphic or logo

Display ads: \$18/column-inch

* Frequency discount rates available!

* Make your ad stand out from the rest with an icon! You tell us what you'd like and we will provide one for your ad.

* We accept: Visa, MasterCard, American Express, checks or cash. All ads must be prepaid.

PLEASE CALL WITH ANY QUESTIONS; WE WILL BE HAPPY TO HELP YOU.

General info - Classified Department hours are 9 AM-5 PM, Monday through Friday. Classified deadline is 5 PM Monday before publication. All ads must be prepaid with cash, check or credit card (MC/Visa/AmEx). Call (518) 463-2500 to place an ad by phone with a credit card. You can fax your ad to (518) 463-3712. We do not provide proofs before publication nor do we send tear sheets after. METROLAND reserves the right to categorize ads at our discretion. METROLAND makes no assurance as to the propriety or quality of any advertiser. We reserve the right to reject or edit any ad. NO CASH REFUND, IN-HOUSE CREDIT ONLY.

Classifieds category/headline: _____

Your headline (\$1 per word): _____

Ad copy:

Site Seeing (\$5) or All others (\$10) + # of extra words x \$.50 =

+ # of headline/bolded words x \$1 = x # of weeks = Total cost

Payment method: Cash Check M/C Visa Amex

Card #: _____ Exp. _____

Name: _____ Phone #: _____

Address: _____ City: _____

State: _____ Zip: _____ Signature: _____