

# Classified Ad Form

Place your ad by mail, fax or phone (deadline: Monday @ 5pm)

Metroland, 4 Central Ave., Albany, NY 12210

## Line Rates

**\$15 for the first 25 words • 50¢ each additional word**

(for all ads excluding site seeing)

**Site seeing: \$5 for the first 25 words • 50¢ each additional word**

(Words are counted after each break in character. Headlines are included in the 25 words.)

**Extra charges: \$1 per bolded word / \$5 per graphic or logo**

## Display Rates

**\$18/column-inch**

\* Frequency discount rates available!

\* Make your ad stand out from the rest with an icon! You tell us what you'd like and we will provide one for your ad.

PLEASE CALL WITH ANY QUESTIONS; WE WILL BE HAPPY TO HELP YOU.

General info - Classified Department hours are 9 AM-5 PM, Monday through Friday. Classified deadline is 5 PM Monday before publication. All ads must be prepaid with cash, check or credit card (MC/Visa/AmEx). Call (518) 463-2500 to place an ad by phone with a credit card. You can fax your ad to (518) 463-3712. We do not provide proofs before publication nor do we send tear sheets after. METROLAND reserves the right to categorize ads at our discretion. METROLAND makes no assurance as to the propriety or quality of any advertiser. We reserve the right to reject or edit any ad. NO CASH REFUND, IN-HOUSE CREDIT ONLY.

### Classified Index

<b>Adoption</b>	<b>Entertainment</b>	<b>Motor</b>	<b>Singles</b>
<b>Bridal Directory</b>	DJ Services, Entertainers,	Autos, Auto Insurance, Auto Services, Boats,	Dating Services, Singles Groups
Catering, Entertainer, Limousines, Musicians,	Party Services, Telegrams	Motorcycles, Trucks	<b>Travel</b>
Photographers, Receptions, Video Services	<b>Finance</b>	<b>Music</b>	Airfare Bargains, Bed & Breakfast, Travel Services
<b>Bulletin Board</b>	Automotive Financing, Investment & Mortgages,	Gigs: Bassists, Drummer, Guitarist, Keyboard,	<b>Services</b>
Announcements, Auditions, Lost & Found, Volunteers	Money to Loan	Miscellaneous, Musicians Wanted, Recording Studios,	Attorneys, Cleaning, Internet, Repairs, Webdesign, etc.
<b>Buy-sell-trade</b>	<b>Instruction</b>	Rehearsal Space, Instruments & Equipment For	<b>Site Seeing</b>
Articles For Sale, Computer Equipment, Garage Sales,	Academic, Acting/Voice, Bartending, Computer,	Rent/Sale, Vocalists	Listing of your website
Pets, Tickets, To Trade, Wanted To Buy	Language, Media, Miscellaneous	<b>Phone Services</b>	
<b>Employment</b>	<b>Mind/body/spirit</b>	Internet, Miscellaneous, Psychics, Sports	
Business Opportunities, Employment Services,	Body Products, Guidance, Health, Massage,	<b>Real Estate</b>	
Help Wanted, Situation Wanted	New Age, Psychics	Business & Income Property, For Rent, For Sale,	
		Roomates	

Print ad copy here

Category: \_\_\_\_\_ Big Headline: \_\_\_\_\_ -

write optional 9pt. bold type above (24 characters max.) - \$1 per word

Basic cost of ad per week = \$ \_\_\_\_\_  
 Extra words (50¢) x \_\_\_\_\_ words = \$ \_\_\_\_\_  
 Big headline/Bold type (\$1) x \_\_\_\_\_ words = \$ \_\_\_\_\_  
 Artwork/logo(\$5) = \$ \_\_\_\_\_  
 x \_\_\_\_\_ insertions = \$ \_\_\_\_\_ Total cost

Payment:  Check  Mastercard  Visa  AmEx

Card Number

Exp. Date

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Signature \_\_\_\_\_